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Obrazovanje:

- Osnovne studije
Poslovni fakultet u Beogradu, Univerzitet Singidunum, Računovodstvo i revizija, 2004-2008
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Lincoln University, Financial management and investment banking, 2008-2010
- Doktorska disertacija
Univerzitet Singidunum, Marketing i trgovina, 2010-2013

Knjige:

- S. Alčaković, A. Đorđević, N. Savanović, Digitalni marketing, Univerzitet Singidunum, 2021
- S. Alčaković, J. Stanković, I. Brdar, Marketing u sportu, Univerzitet Singidunum, 2019

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